BePosNYC Presents: 

the disco ball

Celebrating 5 Golden Years

2019 Sponsorship Proposal
The Andrew McDonough B+ Foundation aims to “Do Good” for children affected by childhood cancer by funding critical research to find cures and advanced treatments, providing financial assistance to families of children with cancer and to increase awareness of this disease through advocacy, outreach and spreading the “be positive” attitude across the country.
To support such a worthwhile cause, BePosNYC will be hosting our fifth annual benefit to raise money and awareness for The B+ Foundation. A night of dancing, drinks and celebrating life, each year this high-energy event attracts hundreds of the NYC area’s young professionals looking to network, have fun and do good.

WHEN
Friday, May 3rd 2019, 9:00 PM - 1:00 AM

WHERE
Sound River Studios, Long Island City

WHO
450+ Young Professionals, A21-35+

WHY
To raise $75,000 for children with cancer
LEVEL 1 SPONSORSHIP: $10,000

BENEFITS

• Two (2) admission tickets
• Logo inclusion on all promotional materials
• Static logo on event website
• Two (2) branded social media posts from @BePosNYC accounts
• Opportunity to distribute collateral at event
• ‘Proud Sponsor of B+’ logo for O&O properties
LEVEL 2 SPONSORSHIP: $15,000

BENEFITS
- Category exclusivity*
- Four (4) admission tickets
- Verbal recognition at event
- Logo inclusion on all promotional materials
- Static logo on event website
- Two (2) branded social media posts from @BePosNYC accounts
- Opportunity to distribute collateral at event
- ‘Proud Sponsor of B+’ logo for O&O properties
- Right of first refusal for all 2019-2020 BePosNYC events
LEVEL 3 SPONSORSHIP: $20,000

BENEFITS

- Category exclusivity*
- Four (4) VIP admission tickets
- Four (4) Standard admission tickets
- Verbal recognition at event
- Logo inclusion on all promotional materials
- Logo included on step & repeat and applicable party favors
- Static logo on event website
- Two (2) branded social media posts from @BePosNYC accounts
- Opportunity to distribute collateral at event
- ‘Proud Sponsor of B+’ logo for O&O properties
- Right of first refusal for all 2019-2020 BePosNYC events
- Opportunity to sponsor custom activation at event such as photo booth, special cocktail, dessert bar, custom corner, displays, etc.
thank you